### COPYRIGHT ARBITRATION ROYALTY PANEL

+ + + +

### LIBRARY OF CONGRESS

HEARING

\_\_\_\_

In the Matter of:

Adjustment of the Rates for | Noncommercial Educational | Broadcasting Compulsory | License |

Docket No. 96-6 CARP NCBRA

Library of Congress
James Madison Building
101 Independence Avenue, S.E.
Room LM414
Washington, D.C. 20540

Monday, March 16, 1998

The above-entitled matter came on for hearing, pursuant to notice, at 10:00 a.m.

### **BEFORE:**

THE HONORABLE LEWIS HALL GRIFFITH, Chairperson THE HONORABLE EDWARD DREYFUS
THE HONORABLE JEFFREY S. GULIN

### **NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS 1323 RHODE ISLAND AVE., N.W. WASHINGTON, D.C. 20005-3701

(202) 234-4433

www.neairgross.com



### APPEARANCES:

### On Behalf of Broadcast Music, Inc.:

JOHN FELLAS, ESQ.

NORMAN C. KLEINBERG, ESQ.

MICHAEL E. SALZMAN, ESQ.

of: Hughes, Hubbard & Reed, LLP

One Battery Park Plaza

New York, New York 10004-1482

(212) 837-6075 (JF)

6680 (NCK)

6833 (MES)

and

JOSEPH J. DiMONA, ESQ. (Asst. V.P.)

MARVIN L. BERENSON, ESQ.

Legal and Regulatory Affairs

BMI

320 West 57th Street

New York, New York 10019-3790

(212) 830-3847

## On Behalf of ASCAP:

I. FRED KOENIGSBERG, ESQ.

PHILIP H. SCHAEFFER, ESQ.

J. CHRISTOPHER SHORE, ESQ.

SAMUEL MOSENKIS, ESQ.

of: White & Case, LLP

1155 Avenue of the Americas

New York, New York 10036-2787

(212) 819-8740 (PHS)

8394 (JCS)

BEVERLY A. WILLETT, ESQ.

ASCAP Building

Sixth Floor

One Lincoln Plaza

New York, New York 10023

(212) 621-6289

### **NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS 1323 RHODE ISLAND AVE., N.W. WASHINGTON, D.C. 20005-3701

### APPEARANCES (continued):

# On Behalf of the Public Broadcasters:

R. BRUCE RICH, ESQ.
JONATHAN T. WEISS, ESQ.
MARK J. STEIN, ESQ.
TRACEY I. BATT, ESQ.
ELIZABETH FORMINARD, ESQ.
Weil, Gotshal & Manges, LLP
767 Fifth Avenue

New York, New York 10153-0119

(212) 310-8170 (RBR) 8885 (JTW) 8969 (MJS) 8405 (TIB)

and

of:

KATHLEEN COX, ESQ. (General Counsel)
ROBERT M. WINTERINGHAM, ESQ. (Staff Atty)
Corporation for Public Broadcasting
901 E Street, N.W.
Washington, D.C. 20004-2037
(202) 879-9701 (KC)
9707 (RMW)

and

### On Behalf of the Public Broadcasters:

GREGORY FERENBACH, ESQ.,

(Vice Pres. & Acting General Counsel)

ANN W. ZEDD, ESQ. (Asst. Gen. Counsel)

KAREN C. RINDNER, ESQ. (Asst. Gen. Counsel)

PBS

1320 Braddock Place

Alexandria, Virginia 22314

(703) 739-5063 (GF)

5170 (AWZ)

and

### **NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS 1323 RHODE ISLAND AVE., N.W. WASHINGTON, D.C. 20005-3701 APPEARANCES: (continued)

# On Behalf of the Public Broadcasters:

NEAL A. JACKSON, ESQ.
DENISE B. LEARY, ESQ.
GREGORY A. LEWIS, ESQ.
Deputy General Counsel
National Public Radio
635 Massachusetts Avenue, N.W.
Washington, D.C. 20001
(202) 414-2000 (NPR)
2049 (DBL)

# **NEAL R. GROSS**

1

### P-R-O-C-E-E-D-I-N-G-S

2 3 4

CHAIRPERSON GRIFFITH: Let the record reflect, please, that we are now in Executive Session and counsel will inform the Panel when we -- when it is concluded.

6

5

### BY MR. RICH:

7

Q Do you have the last question in mind?

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

Α Yes, and I've been searching my mind for an exact example and I'm afraid I don't have an example that exactly answers your question. I would have to refresh my memory to try to hark back to -all I know is that we had interim fees for a period of time with some of the networks.

Isn't it the case that all of your network license agreements have in fact been final in nature, but have called for certain potential adjustments based on most favored nations type protections?

Α Well, there have been favored nation clauses in the agreements.

My question is whether separate and apart 0 from license agreements containing those kinds of conditional rate adjustment clauses, you have in mind

| 1  | other agreements with were interim in nature, meaning  |
|----|--|
| 2  | whose license fees otherwise were open to final        |
| 3  | determination by some other mechanism.                 |
| 4  | MR. KLEINBERG: I'm sorry, other than the               |
| 5  | most favored nation?                                   |
| 6  | MR. RICH: Yes.   |
| 7  | THE WITNESS: I'm not sure whether that                 |
| 8  | was the only impediment to a final fee.                |
| 9  | BY MR. RICH:   |
| 10 | Q But sitting here today you can't identify            |
| 11 | any agreement which is otherwise interim as you would  |
| 12 | use that term, is that correct?                        |
| 13 | A That's correct.                                      |
| 14 | Q Now according to your testimony, BMI's               |
| 15 | 1996 license fees from the ABC, CBS and NBC television |
| 16 | networks total \$32.84 million, is that correct?       |
| 17 | A That's correct.                                      |
| 18 | Q In your oral direct you rounded it to                |
| 19 | approximately \$33 million?                            |
| 20 | A That's correct.                                      |
| 21 | Q Now what was the approximate total of                |
| 22 | BMI's three network license fees five years earlier in |

| 1  | 1991?  |
|----|--|
| 2  | A I don't know the answer to that question.            |
| 3  | Q What is your best recollection of the                |
| 4  | level of those fees?                                   |
| 5  | A I would be guessing if I gave you an                 |
| 6  | answer.  |
| 7  | Q I don't want you to guess. Am I not                  |
| 8  | correct in stating that those fees were not less than  |
| 9  | \$31.3 million in those years, in that year, combined, |
| 10 | ABC, CBS and NBC television networks?                  |
| 11 | A I just don't have that number in my head.            |
| 12 | Q As BMI's chief financial officer, have you           |
| 13 | from time to time had occasion to examine the level of |
| 14 | fee increases BMI has realized from the three          |
| 15 | commercial broadcast networks over 5, 10 or other year |
| 16 | periods?   |
| 17 | A I haven't focused on that percentage.                |
| 18 | Q Do you know, irrespective of the absolute            |
| 19 | dollar amounts what the approximate level of increase  |
| 20 | in three network commercial broadcast network license  |
| 21 | fees BMI has realized between 1991 and 1996?           |

# **NEAL R. GROSS**

No, I don't have that number.

| 1  | Q If I were to suggest to you that it is               |
|----|--|
| 2  | less than 5 percent is that consistent with your best  |
| 3  | general understanding?                                 |
| 4  | A I don't relate to that, that fee increase            |
| 5  | as being less than 5 percent between 1991 and 1996.    |
| 6  | Q When you say you don't relate to it                  |
| 7  | meaning?   |
| 8  | A Meaning that I have never calculated that            |
| 9  | particular number.                                     |
| 10 | Q The answer is you don't know?                        |
| 11 | A That's right.  |
| 12 | Q Now you testified both in footnote 11 at             |
| 13 | page 16 of your testimony and in response to           |
| 14 | questioning by Mr. Kleinberg that with respect to      |
| 15 | three network license fees for the period 1997 forward |
| 16 | you have now reached agreement with one or more of     |
| 17 | those networks, correct?                               |
| 18 | A That's correct.                                      |
| 19 | Q With whom have you reached final license             |
| 20 | terms for the period beginning January 1, 1997?        |
| 21 | MR. KLEINBERG: Well, I'm going to object               |
| 22 | to this question to the extent that it goes further    |

### **EXECUTIVE SESSION**

than this because, as Mr. Rich well knows and as Mr. Weiss himself indicated the other day, Weil, Gotshal and counsel in this room are representing at least one of the networks in connection with on-going license agreements with BMI and as Mr. Weiss pointed out it would be exceedingly unfair to have matters related to those negotiations brought out here.

So I don't have an objection to him indicating which of the three networks, but I am pointedly raising a question if it goes any further.

MR. SCHAEFFER: I echo Mr. Kleinberg's concern because in addition to that, my firm, Mr. Koenigsberg and my firm are inside and outside counsel for ASCAP and I think it would be very, very difficult -- a concern if I learned what these details also -- really kind of collateral to the case and punitive of Mr. Koenigsberg by virtue of my partnership so that I would strongly urge Mr. Rich and insist if he can at least getting the exact among.

MR. RICH: I'm happy to have Mr. Schaeffer leave the room. That solves that problem and as for us the fact of the matter is that this has been put in

### **NEAL R. GROSS**

15

16

17

18

19

20

21

22

issue both in the written testimony and in the oral direct and it's hanging there with the inference that (a) they've been able to reach new terms, and probably with the inference because footnote 11 says BMI anticipates that negotiations will lead to increases that they got some big increase. We're absolutely in fact, what the levels of entitled to learn, increase were. Ι don't need the dollars percentage, but what I do need to know is two fact, with whom they've reached agreement and what levels of increase over a five year period they negotiated. This is testimony not sponsored by us. create this dilemma if it exists. It was put in at a time when BMI knew we were counsel for NBC into their direct case.

CHAIRPERSON GRIFFITH: Okay.

MR. KLEINBERG: Well, I think that the fact of the matter is the testimony was prepared six months ago and the question is whether one freezes in time and does not then take into account any change in facts so that the witness is testifying as a factual mater something that is no longer, in fact, correct.

| I mean we could have left footnote 11                  |
|--|
| there and not advised the panel that that had changed. |
| Our purpose was not to create the inference that Mr.   |
| Rich suggests, but merely not to leave uncorrected the |
| fact that was true in September of 1997 in footnote    |
| 11.  |
| JUDGE GULIN: So if necessary, you'd be                 |

happy to strike that portion of the testimony?

MR. KLEINBERG: If it avoids this area of inquiry, yes.

MR. RICH: I would oppose such a motion at this point. It was proffered as part of the testimony. I think we're entitled to adduce what, in fact, the level of increase has been with the entities they say are central to the fee setting process here. I would add the following without impugning the basis for the objection raised by Mr. Kleinberg that for better or for worse, our law firm as you've now heard represents a host of entities in this area and I would like to believe and I know it personally to be true that we've been to maintain confidentiality as appropriate as between and among clients and respect

### **NEAL R. GROSS**

| 1  | it under any grounds rules that have ever been raised  |
|----|--|
| 2  | and I've never in 20 years of practicing in this       |
| 3  | industry ever had it intimated to me by my friends     |
| 4  | either at ASCAP or BMI that we have improperly traded  |
| 5  | on in a manner of speaking confidential information we |
| 6  | learned in connection with negotiations representing   |
| 7  | one client and handling negotiations for another. And  |
| 8  | certainly in this court setting I think this is        |
| 9  | testimony that is very, very relevant.                 |
| 10 | CHAIRPERSON GRIFFITH: All right, just a                |
| 11 | moment.  |
| 12 | JUDGE GULIN: Let me ask Mr. Rich a                     |
| 13 | question. If this witness should refuse to answer      |
| 14 | that question, what would be your remedy?              |
| 15 | MR. RICH: I would have to think about                  |
| 16 | that. I don't think the appropriate remedy is when     |
| 17 | trapped pull out your testimony on a subject. I think  |
| 18 | that would be totally inappropriate. Beyond that, I    |
| 19 | haven't thought it through.                            |
| 20 | JUDGE GULIN: Okay.                                     |
| 21 | (Pause.)   |
| ŀ  | 11   |

CHAIRPERSON GRIFFITH: We'll be with you

| 1   | in one minute.                                       |
|-----|--|
| 2   | (Pause.)   |
| 3   | CHAIRPERSON GRIFFITH: The objection is               |
| 4   | overruled.   |
| 5   | BY MR. RICH:   |
| 6   | Q Mr. Willms, will you please identify the           |
| 7   | two, I believe you testified to two networks with    |
| 8   | which BMI has now reached terms for the period       |
| 9   | beginning 1997?                                      |
| 10  | A CBS and ABC.                                       |
| 11  | Q Okay, and I don't need to know the                 |
| 12  | absolute dollar fee amounts, but approximately what  |
| 13  | level of increase over five years do those license   |
| 14  | agreements call for over the prior five year term?   |
| 15  | MR. KLEINBERG: I'm going to object to the            |
| 16  | question for the reasons previously stated, that is, |
| 17  | because of the sensitivity of the information, the   |
| 18  | fact that we were not relying on these figures for   |
| 19  | purposes of our fee request in this case.            |
| 20  | MR. SCHAEFFER: And I join in that                    |
| 21  | objection. I have to say it puts counsel in a very,  |
| - 1 |  |

very difficult position.

22

| 1  | CHAIRPERSON GRIFFITH: Well, the second                 |
|----|--|
| 2  | sentence in footnote 11 says BMI anticipates           |
| 3  | negotiations will lead to an increase for each of the  |
| 4  | networks for 1987, 1997, excuse me.                    |
| 5  | MR. SCHAEFFER: That shouldn't be binding               |
| 6  | on ASCAP's counsel, information that's now being       |
| 7  | disclosed creates real ethical                         |
| 8  | CHAIRPERSON GRIFFITH: Have we not had a                |
| 9  | ruling?  |
| 10 | MR. SCHAEFFER: It seems to me it's                     |
| 11 | appropriate for arbitrators and judges to evaluate the |
| 12 | information being adduced as prejudiced as opposed to  |
| 13 | the probative value and I have to say with all due     |
| 14 | respect, as strongly as I could, I do now.             |
| 15 | CHAIRPERSON GRIFFITH: We've just                       |
| 16 | discussed that very topic, prejudice versus probative  |
| 17 | value. Objection overruled.                            |
| 18 | MR. KLEINBERG: I would just add also that              |
| 19 | the sentence, Your Honor, pointing to, related to the  |
| 20 | anticipates negotiations per week to increase while    |
| 21 | the question relates to the level of the increase and  |
| 22 | there is obviously a different question that could be  |

## **EXECUTIVE SESSION**

| 1   | asked.   |
|-----|--|
| 2   | JUDGE GULIN: Well, that's certainly                    |
| 3   | within the scope of that.                              |
| 4   | MR. KLEINBERG: It is problematic because               |
| 5   | of the relationships that exist here as Mr. Schaeffer  |
| 6   | has identified and as Mr. Weiss has identified         |
| 7   | MR. SCHAEFFER: May I suggest with all due              |
| 8   | to respect that everybody from White & Case to leave   |
| 9   | the room and that this part of the document be sealed. |
| 10  | I believe you're creating a terrible problem for       |
| 11  | everybody under the antitrust law by doing that. I     |
| 12  | would urge that I don't have to know this              |
| 13  | information and Mr. Kleinberg can answer the question. |
| 14  | I don't want to be here and I don't want Mr. Mosenkis  |
| 15  | to be here when this is verified.                      |
| 16  | CHAIRPERSON GRIFFITH: Well, Mr.                        |
| 17  | Schaeffer, that can be your choice as to when you want |
| 18  | to be here or not be here                              |
| 19  | MR. SCHAEFFER: And I want it sealed.                   |
| 20  | CHAIRPERSON GRIFFITH: But we're trying to              |
| 21  | determine  |
| i i | 1  |

# **NEAL R. GROSS**

MR. SCHAEFFER: And I --

| 1  | CHAIRPERSON GRIFFITH: Excuse me.                       |
|----|--|
| 2  | MR. SCHAEFFER: I'm sorry.                              |
| 3  | CHAIRPERSON GRIFFITH: We're trying to                  |
| 4  | determine whether or not the objection which has been  |
| 5  | raised should be sustained or overruled and that's     |
| 6  | what we're going to determine in just a minute.        |
| 7  | (Pause.)   |
| 8  | CHAIRPERSON GRIFFITH: The objection                    |
| 9  | remains overruled. Out of consideration for the        |
| 10 | concern of counsel though, we're going to direct the   |
| 11 | Court Reporter to sever this portion of the transcript |
| 12 | from the other transcripts of this testimony and that  |
| 13 | it not be revealed to counsel who, unless they         |
| 14 | specifically desire to have it.                        |
| 15 | MR. SCHAEFFER: Thank you. May we leave                 |
| 16 | the room at this point?                                |
| 17 | CHAIRPERSON GRIFFITH: Yes, please.                     |
| 18 | (Whereupon, the proceedings went                       |
| 19 | immediately into Restricted Executive Session.)        |
| 20 |  |
| 21 |  |
| 22 |  |

### CERTIFICATE

This is to certify that the foregoing transcript in

the matter of:

Hearing: Adjustment of the Rates for

Noncommercial Educational

Broadcasting Compulsory License,

Docket No. 96-6 CARP NCBRA

Before:

Library of Congress

Copyright Arbitration Royalty Panel

Date:

March 16, 1998

Place:

Washington, DC

represents the full and complete proceedings of the aforementioned matter, as reported and reduced to typewriting.

Valuate